

The Town supports tourism and its recognition as an industry. The Town supports measures that promote and enhance its public image.

IMPLEMENTATION STRATEGY

The Town will take necessary steps to ensure that it will continue to be an attractive tourist destination. It will work with public and private entities to promote better public relations through training and community awareness campaigns.

13. Beach Accesses

BACKGROUND

Surveyed respondents were also asked to indicate their opinion about the expenditure of public funds to provide public shoreline access facilities. Support was given for use of public funds to develop and maintain shoreline access within Town. See Map 7.

Concerning the use of local funds to construct ocean beach accesses, 46.6% of survey respondents agreed, or strongly agreed, while 23.9% disagreed or strongly disagreed with this method of funding.

Concerning the use of local funds to construct sound accesses, 44.9% agreed or strongly agreed while 23.7% disagreed or strongly disagreed. Similarly, 44.3% of respondents agreed or strongly agreed (as opposed to 23.8% who disagreed or strongly disagreed) that the Town should purchase/acquire soundside property for public access to the sound.

Some residents believe that more regulation of the use of certain beach accesses needs to be studied and that placement of beach access facilities needs to be studied, particularly with regard to placing them in the center of Town versus each end of Town.

Concerning when dogs on leashes should be allowed on the beach the following opinions were expressed: 18.5% were of the opinion that dogs on leashes should be allowed on the beach at all times while 69.7% said no; 61.0% were in favor of dogs on leashes on the beach from September 15 through May 15 while 24.4% said no; and, 39.1% of respondents had the opinion that dogs on leashes